

NATA

CEPT

NIID

NIFT

PORTFOLIO

PRECEPT

DESIGN ENTRANCE COACHING AND PORTFOLIO CONSULTANCY

PRECEPT

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About PRECEPT

Pre-cept, founded by CEPT Alumni's is a platform to enhance the student's creativity and showcasing it in front of the leading design institutes, by means of shaping the child's knowledge, broadening its vision by appropriate and relevant career counselling, providing the means of understanding objects and perspectives and representing or transforming them on paper and many more. The studio built on the foundations of trust, integrity, hard work, sincerity and most importantly creativity guides and helps students by providing high quality coaching for entrance exams of NATA and Architecture, NID, NIFT, CEED, Fine Arts at graduate and post-graduate level. Besides this, the studio also provides short term professional Interior-design courses for durations of 3 months/ 6 months/ 1 year.

PRECEPT provides an interactive environment, for healthy amalgamation of informal and formal studies, design discussions, career counselling and portfolio preparation for abroad studies. At Pre Cept, we value the importance of interactions at various levels and hereby showcase the student's creativity and intensify its confidence.

Pre Cept, founded by CEPT Alumni's not only encourages creative methods of sketching, drawing, making relief work, making cut-works, sculpting, etc., but also shapes and guides students in Portfolio Preparations and other Design Entrance exams like NID, NIFT, NATA, CEED, etc.



PRECEPT GUIDES STUDENTS AT 3 PLATFORMS OF THEIR CAREER:

- The Studio helps students by providing high quality **COACHING FOR ENTRANCE EXAMS OF NATA AND ARCHITECTURE, NID, NIFT, CEED** at graduate and post-graduate level.
- The Studio also guides students in **PORTFOLIO PREPARATION** for Abroad studies and Higher Level Admissions.
- Besides this, the studio also provides **SHORT TERM INTERIOR DESIGN COURSE** for the duration of 3 months/ 6 months/ 1 year.

Top 10 REASONS TO JOIN PRECEPT

- The course, designed by CEPT graduates and expert designers, also includes preparation for entrance exams of NATA, CEPT, NID, NIFT and IIT-CEED .
- Maximum 20 students per batch, which facilitates the advantage of personal attention to every student.
- At least 10 mock test to be taken, to evaluate and enhance student's creative and design ability.
- Outdoor sketching trips for sharpening student's sketching ability and visualizing sense.
- Unlimited practice sessions at the convenience of the student through out the course.
- **100% FEE REFUND IS GUARANTEED, IF STUDENT DOESN'T QUALIFY FOR NATA.**
- Study material prepared by the team of designers and a complimentary stationary kit will be provided by the institute.
- We provide hostel facilities for out-state students.
- PRECEPT offers a platform for one-to-one faculty-student interaction, wherein students will be studying under one faculty.



DESIGN

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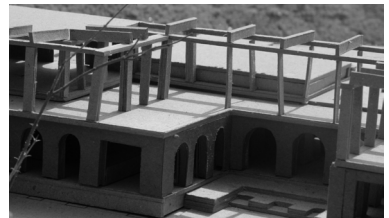
Career in Design

Design is everywhere - and that's why looking for a definition may not help you grasp what it is. It's what drew you to the last piece of furniture you bought and it's what made online banking possible. Design could be viewed as an activity that translates an idea into a blueprint for something useful, whether it's a car, a building, a graphic, a service or a process. The important part is the translation of the idea, though design's ability to spark the idea in the first place shouldn't be overlooked.

The good news is that design – in many of its fields – can deliver great challenges, give you an outlet for your creative drive, and provide you with the satisfaction of seeing tangible results from your working life. 'Look! I designed that!' There's nothing like the buzz of creativity, especially when it's your own.

One of the great things about being a designer is that every day is different. Working as a designer involves creativity, project management, teamwork, problem solving, meeting deadlines and the ability to work with a diversity of clients.

There are many disciplines within the design industry including; architecture, graphic, product, textile, industrial and interior design. This enables a variety of career pathways and also a host of related job roles in areas such as project management, account handling, public relations, teaching and research.



Few of the various design fields are briefed about as below:

1. Architecture
2. Interior Design
3. Exhibition Design
4. Product Design
5. Furniture Design
6. Graphic Design
7. Industrial Design
8. Game Design
9. Ceramic & Glass Design
10. Animation & Film Design
11. Toy Design
12. Fashion Design
13. Apparel Design
14. Footwear Design
15. Landscape Design



NATA

What is NATA?

National Aptitude Test in Architecture (NATA) is the entrance examination for bachelor course in Architecture conducted by council of Architecture (COA), New Delhi.

Eligibility Criteria for NATA

Candidates who are currently appearing in 11th /12th board or have qualified 10+2 from any recognized board with at least 50% aggregate marks with mathematics as a subject can apply.

Candidates should have qualified 10+3 Diploma (any stream) from any of the recognized institute with minimum 50% aggregate marks.

- Science: 50% of NATA score + 50% of board marks (all four semester including PMC, English, Computer & Practical)
- Commerce: 50% of NATA score + 50% of Board marks (all subjects)
- Diploma: 50% of NATA score + 50 % of all 6 Semesters

Paper Style of NATA

The exam consists of 200 marks and divided into 2 parts.

PART 1:

Drawing test

3 questions
of 100 marks

2 hours

Part 2:

Aesthetic sensitivity
test (online)

40 multiple
choice question (MCQ)

1 hour

List of institutes offering bachelor of architecture course

- CEPT UNI.- AHMEDABAD
- SPA- SCHOOL OF PLANNING AND ARCHITECTURE.- DELHI
- JJ COLLEGE OF ARCHITECTURE.- MUMBAI
- IIT (ARCHI. DEPT.) ROORKEE
- IIT (ARCHI. DEPT.) KHARAGPUR
- CHANDIGARH COLLEGE OF ARCHITECTURE, CHANDIGARH
- FACULTY OF ARCHITECTURE AND EKISTICS, JAMIA MILLIA. ISLAMIA, DELHI
- GOA COLLEGE OF ARCHITECTURE, GOA
- Department of Architecture in NIT Trichy.
- Department of Architecture NIT Calicut.
- Manipal School of Architecture & Planning.
- M.S. UNIVERSITY, BARODA
- L.S. RAHEJA SCHOOL OF ARCHITECTURE, MUMBAI
- RIZVI COLLEGE OF ARCHITECTURE, MUMBAI
- AAYOJAN SCHOOL OF ARCHITECTURE, JAIPUR

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NATA Preparation offered by PRECEPT

- NATA Preparation at PRECEPT benefits the students with the following advantages:
- PRECEPT offers 100% fee refund is guaranteed, if the student doesn't qualify for NATA.
- The course, designed by a CEPT graduate (CEPT alumni), also includes preparation for entrance exam
- Outdoor sketching trips for sharpening student's sketching ability and visualizing sense.
- Unlimited practice sessions, at the convenience of the student, throughout the teaching process.
- At least 10 mock test to be taken, to evaluate and enhance student's creative and architecture ability.
- Maximum 20 students per batch, which facilitates the advantage of personal attention to every student.
- Study material prepared by the team of CEPT architects and a complimentary stationary kit will be provided by the institute.



What is the minimum score for passing NATA?

As per the Council of Architecture, a candidate applying at any school/ college of architecture in India should have achieved 40% score in NATA, i.e. at least 80/200, for consideration of admission into first year B.Arch course

100% FEE REFUND IS GUARANTEED, IF STUDENT DOESN'T QUALIFY FOR NATA.

About CEPT

CEPT University focuses on understanding, designing, planning, constructing and managing human habitats. Its teaching programs build thoughtful professionals and its research programs deepen understanding of human settlements. The University comprises four faculties.

1. Faculty of Architecture (FA)

The program is centred on 'studios' where students are expected to resolve life-like design problems on their own. Studios operate as learning communities where teachers take on the role of coaches supporting students in their learning quests.

2. Faculty of Design (SID)

The program is structured to allow students to understand human habitation by exposure to different contexts through various means like in-class lifelike experiences, field trips, living with craftsmen and case studies encountered at various phases in the student life.

3. Faculty of Technology (SBST)

The five-year undergraduate (UG) program in Construction Technology leads to Bachelor of Construction Technology (B. Tech). The program equips students with competencies necessary for being effective professional engineers and exposes them to technical, managerial and social dimensions of the built environment.

4. Faculty of Planning (FP)



1. Admission process in Faculty of Architecture

- The first requirement is to clear NATA test.
- After clearing NATA, the admissions for all the colleges/universities of Architecture, including CEPT, in Gujarat are conducted through a centralized process.

2. Admission process in Faculty of Design

The final list of merit order would be based on the following weight-age:

First Level Test	: 60%
Second Level Interview	: 10%
HSC Aggregate	: 30%

3. Admission process in Faculty of Design

The final list of merit order would be based on the following weight-age:

HSC Aggregate Score:	40%
Entrance Test Score:	60%



UG Programmes at NID (GDPD) (100 seats)

1. FACULTY OF INDUSTRIAL DESIGN

- Product Design
- Furniture Design
- Ceramic & Glass Design

2. FACULTY OF COMMUNICATION DESIGN

- Graphic Design
- Animation Film Design
- Film & Video Communication
- Exhibition (Spatial) Design

3. FACULTY OF INTERDISCIPLINARY DESIGN

- Textile Design

Admission Procedure at NID

- In the first phase, the student is required to appear for DAT (Design Aptitude Test).
- The second phase of the admission procedure will consist of studio tests followed by personal interviews.

About NID

National Institute of Design is internationally acclaimed as one of the finest educational and research institutions for Industrial, Communication, Textile and IT Integrated (Experiential) Design.

PG Programmes at NID (PGDPD) (245 seats)

- Furniture Design
- Film and Video Communication
- Ceramic & Glass Design
- Graphic Design
- Animation and Film Design
- Textile Design
- Toy and Game Design
- Transportation & Automobile Design
- Digital Game Design
- Universal Design
- Apparel Design
- Lifestyle Accessory Design
- New Media Design
- Strategic Design Management
- Information Design
- Interaction Design
- Design For Retail Experience



About NIFT.

National Institute of Fashion Technology (NIFT) has emerged as the premier Institute of Design, Management and Technology, developing professionals for taking up leadership positions in fashion business in the emerging global scenario. Deriving from the changing paradigms of industry and commerce, its content as well as the methodology is constantly reviewed by academia and industry experts. NIFT offers four-year bachelor and two-year master programmes in the areas of Design, Management and Technology.

Programmes offered at NIFT

1. **Bachelor Programmes (B.Des.) - Design**
 - FASHION DESIGN
 - LEATHER DESIGN
 - ACCESSORY DESIGN
 - TEXTILE DESIGN
 - KNITWEAR DESIGN
 - FASHION COMMUNICATION
2. **Bachelor Programme (B.F.Tech.) Technology**
 - APPAREL PRODUCTION
3. **Master Programme (M.DES.) - DESIGN SPACE**
4. **Master Programme (M.F.M.) - MANAGEMENT**
 - MASTER OF FASHION MANAGEMENT
5. **Master Programme (M.FTECH.) - TECHNOLOGY**
 - MASTER OF FASHION TECHNOLOGY



Admission Procedure for NIFT

- In the first phase, the student is required to appear for **GAT (General Ability Test) and CAT (Creative Ability Test)**.
- On the basis of result of written test GAT and CAT, **B.Des candidates will be called for second test called Situation Test.**
- For **B.F.Tech.**, GAT will be the final test for selection.
- The candidates for **M.Des will take GAT and CAT.** On the basis of result of GAT and CAT, in case of M.Des. and GAT in case of M.F Tech and MFM, candidates will be called for Group Discussion/Personal Interview.



Why is Portfolio Preparation required?

A strong portfolio opens doors, a weak portfolio closes them. Your portfolio is often the only thing a person sees before deciding whether or not to contact you, and in many cases you may not be present to explain it (particularly on-line portfolios). There are fundamental qualities that all outstanding portfolios share and a variety of principals and techniques that can help take your portfolio from average to excellent.

Portfolio Preparation Programme offered by PRECEPT

The Portfolio Preparation Programme is ideal for students aspiring to enter any foreign Design Schools and few of the nationally recognized Design Schools in India like NID, NIFT, MIT, etc. This unique, tailored programme designed especially for both aspiring International students and students aspiring to seek admission in a Design School in India guides the students to not only guides them in choosing the University and the programme appropriately, but also helps

them to build a Portfolio, with a level of specialization representing the chosen discipline.

Subjects covered include: Fashion , Graphic Design , Illustrations, Surface Design, 3D Design, Photography, Moving Image, Drawing

Duration of the Programme

The duration of the workshop offered by PRECEPT is 10 days/ 14 days/ 28 days, hereby helping students to build a strong Portfolio that helps them to seek admission in their desired programme of the aspired University. The following are the features of the workshop Print Making, Graphic Design, Illustrations, 2D 3D Design, Product Design, Light & Shadow, Poster making, Photography, Portfolio presentation techniques and Theoretical knowledge on subjects like introduction to portfolio, elements of design, color theory

PORTFOLIO

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TOP ARCHITECTURE COLLEGES IN INDIA

- CEPT UNI.- AHMEDABAD
- SPA- SCHOOL OF PLANNING AND ARCHITECTURE.- DELHI
- JJ COLLEGE OF ARCHITECTURE.- MUMBAI
- IIT (ARCHI. DEPT.) ROORKEE
- IIT (ARCHI. DEPT.) KHARAGPUR
- CHANDIGARH COLLEGE OF ARCHITECTURE, CHANDIGARH
- FACULTY OF ARCHITECTURE AND EKISTICS, JAMIA MILLIA. ISLAMIA, DELHI
- GOA COLLEGE OF ARCHITECTURE, GOA

TOP ARCHITECTURE COLLEGES OF THE WORLD

- ARCHITECTURAL ASSOCIATION, UK
- ETH ZÜRICH-DARCH, SWITZERLAND
- HARVARD UNIVERSITY, USA
- MASSACHUSETTS INSTITUTE OF TECHNOLOGY, USA
- UNIVERSITY OF MELBOURNE, AUSTRALIA
- SOUTHERN CALIFORNIA INSTITUTE OF ARCHITECTURE, USA
- DELFT UNIVERSITY OF TECHNOLOGY, THE NETHERLANDS
- THE ROYAL DANISH ACADEMY OF FINE ARTS, DENMARK
- TOKYO INSTITUTE OF TECHNOLOGY, JAPAN

LIST OF DESIGN COLLEGES OF THE WORLD

- Rhode Island School of Design, Providence, Rhode Island
- Massachusetts Institute of Technology Media Lab, Cambridge, MA, US
- University of Cincinnati (College of Design, Architecture, Art and Planning), Cincinnati, Ohio
- Carnegie Mellon University School of Design, Pittsburgh, Pennsylvania
- Parsons The New School for Design, New York
- Pratt Institute, Brooklyn, New York
- Royal College of Art, London, UK

LIST OF DESIGN COLLEGES IN INDIA

- National Institute of Design, Ahmedabad (NID)
- National Institute Of Fashion Technology (NIFT)
- Srishti School of Art, Design and Technology, Bangalore
- Maharashtra Academy of Engineering Education and Research (MAEER) MIT, Institute of Design
- Footwear Design and Development Institute, NOIDA
- Symbiosis Institute of Design, Pune
- Pearl Academy of Fashion, New Delhi
- Apeejay Institute of Design, New Delhi

PRECEPT DESIGN STUDIOS AND PORTFOLIO CONSULTANCY

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